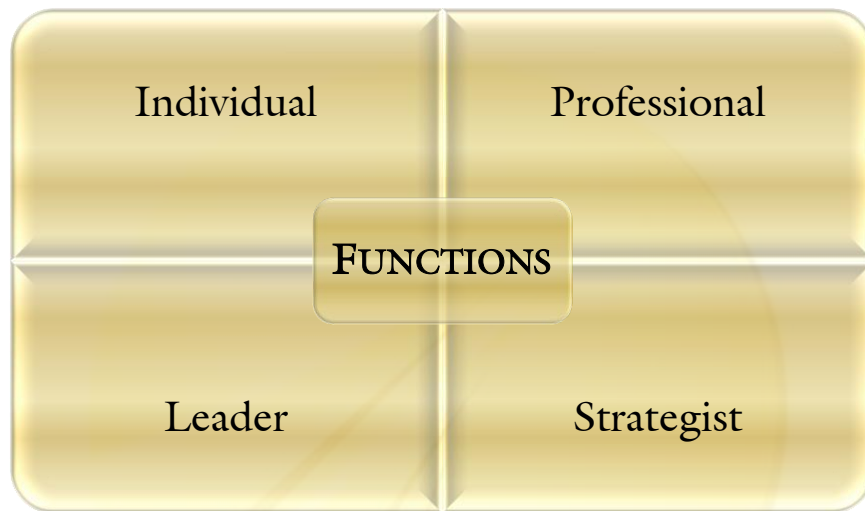


One Percent Leadership™

At last – a leadership development system for every size of financial institution. **Affordable, practical, and effective**, One Percent Leadership™ works right away. A **complement** to your **existing** leadership programs, the premise is simple. Study, tailor, and apply the strategies and tactics of the top one percent of leadership-focused organizations in an approach unique to your institution.

Leadership does not just reside at the top of your organization chart or in your executive suite. Leadership is everywhere. Leadership is up, down, and across organization charts, divisions, and job descriptions. With a leader at every desk, the One Percent Leadership™ system builds on four exclusive functions that institute and anchor dependable leadership skills in the all-important positions responsible for delivering your institution’s mission and vision.

The Four Functions of One Percent Leadership™



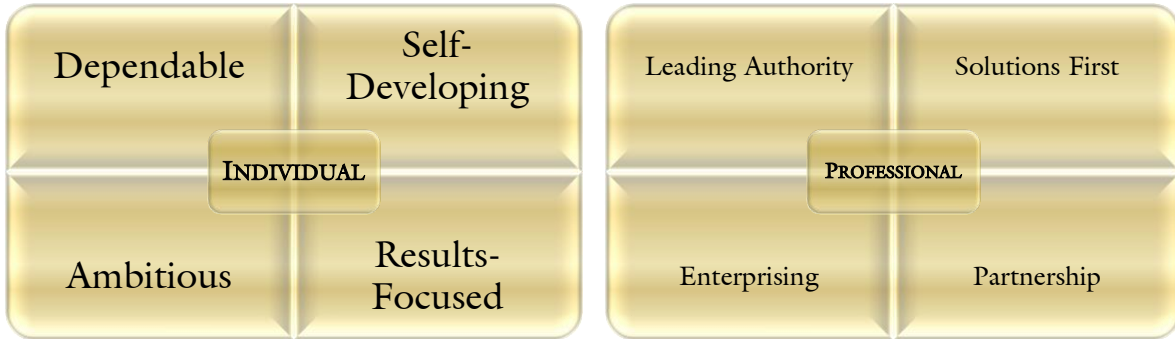
Every professional – frontline, management, and executive – is uniquely responsible for executing and delivering strategic and operating results as each integrates the four functions in their daily undertakings.

As **individuals**, leaders are responsible for the product they deliver and expertise they provide. As **professionals**, leaders move operations forward toward success, facilitating the smooth and effective day-to-day operation of your institution. As **leaders**, your professionals build and sustain local and enterprise-wide relationships, cultivating and nurturing the business affiliations and associations crucial to success. As forward-looking **strategists**, leaders dream, design, and determine the innovative proposals that will improve and increase success for your institution.

One Percent Leadership™ is designed for and can be delivered to your entire institution, or to specific divisions and teams as they deliver results in distinct ways. One Percent Leadership™ can be customized for any size of institution. A range of onsite and webinar-based programs for initial and sustained learning confirms that any institution can participate and prosper through its involvement in One Percent Leadership™ programs.

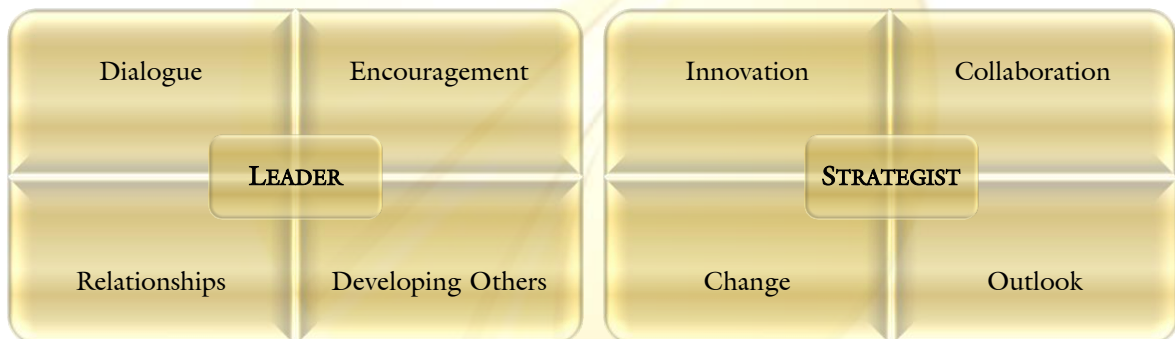
One Percent Leadership™

Leadership isn't limited to the future; it is often day-to-day. One Percent Leadership™ advances the individual and professional functions, furthering skills that work first thing tomorrow morning.



Dependable individuals, your leaders intensify their ambitions to self-develop in their quests to remain focused on delivering the right results. Enterprising professionals, they endeavor to be considered experts and leading authorities in their jobs; are dedicated to modeling and inspiring a solutions-first approach; and, are committed to crafting authentic partnerships with all stakeholders.

Leadership goes beyond the here-and-now, as well. One Percent Leadership™ also advances the leader and strategist functions, furthering skills that help grow your institution's value and relevance.



Committed to robust in-house relationships, your leaders productively facilitate the dialogue essential for complete participation, all the while encouraging and developing others' professional growth. With a strategic outlook, they identify the common correlation of change and innovation, collaborating with others to ensure flawless execution in the near and long term.

In the end, the One Percent Leadership™ system delivers elite results: a leader in every job; a culture of aspiration, follow-through, and results; and, a team dedicated to making certain that strategies succeed.

Jeff Rendel, Certified Speaking Professional and President of Rising Above Enterprises, helps institutions – nationwide – create elite results in leadership, sales, and strategy. With experience as a federal regulator, financial executive and Congressional lobbyist, Jeff knows the financial services marketplace. His One Percent Leadership™ system has helped hundreds of institutions develop leaders at every level.

To learn more about the One Percent Leadership™ system, call 866.340.3770; email jeff.rendel@RisingAboveEnterprises.com; and, visit www.RisingAboveEnterprises.com.